

SYMPPLICITY™
LAUNDRY/WAREWASH

Clean

Safe

Simple

SYMPPLICITY
S O L I D S
P R O G R A M



BETCO®



Clean

Safe

Simple

THE BETCO

SYMPPLICITY™

For over 70 years Betco has built a reputation for delivering innovative, high value products, delivery systems, programs and equipment. These achievements reflect Betco's continued commitment to Professional Performance Everyday.

This market specific program will help you find everything you require to meet your needs. Betco's unique products and programs do more than just clean... they help you save labor & time, enhance employee safety, minimize product waste and better manage your costs.



SYMPPLICITY™ enhances the value of your operation with three principles... **Clean, Safe and Simple.**

CLEAN – Premium products and programs uniquely designed to deliver one wash clean performance.

SAFE – Dosed through a closed system.

SIMPLE – Our expert personnel provide support materials and continuous employee training to keep your operation running smoothly. Streamlined product offering reduces inventory costs and simplifies the reordering process.

With SYMPPLICITY, we concentrate on your cleaning needs so you can focus on your customer's needs!

THE BETCO ADVANTAGE:

A molded jar handle for quick easy to handle change outs.

WHY BETCO SYMPPLICITY™ SOLIDS?

Industry trends are heading toward a desire for better value, more sustainability, smaller pack sizes, and tighter budgets. Betco® is one of a very limited set of manufacturers to offer a solids laundry and warewash offering.

ECONOMICAL

- More concentrated – better end-use cost
- 100% active ingredients – no waste, saves money!
- Gravity dispensed – complete use of product
- Smaller pack size – savings in inventory storage

SAFER

- Dosed through a closed system
- Solid product eliminates the possibility of spills
- Employee safety no contact

SUSTAINABLE

- Less packaging, less waste
- Not shipping water
- 100% active and complete use of product





SYMPPLICITY AND SUSTAINABILITY CONSIDERATIONS

- Low Environmental Impact
- Low VOCs

- No phosphorus
- Employee Safety

- No APE, NPE or EDTA

SOLID ADVANTAGE

SYMPPLICITY™ WAREWASH SOLIDS



BLAZE SOLID MACHINE DETERGENT

- Extra strength solid machine detergent.
- One-pass for clean dishes, crystal clear glassware and spotless silverware.

SKU: 23973-00 - Cs./4 - 8 lb. Jars



KRYSTAL SOLID RINSE AID

- Excellent sheeting and quick drying even in water hardness up to 12 grains.
- Versatile – used in both high and low temp dish machines.
- Ultra low foaming formula.

Item: 268A3-00 - Cs./1 - 5 lb. Jars



BLAZE NP SOLID MACHINE DETERGENT

- Non-phosphate machine detergent removes heavy food soils.
- Versatile – wide range of water conditions in both high and low temp dish machine.
- Metal safe detergent.

Item: 93273-00 - Cs./4 - 8 lb. Jars



GREEN EARTH® POT AND PAN DETERGENT

- Betco Green Earth Certified for lower environmental impact.
- Non-phosphate manual detergent rapidly penetrates and suspends difficult food soils.
- Rich, long lasting suds.

Item: 25671-00 - Cs./2 - 4 lb. Jars



GREEN EARTH® SOLID MACHINE DETERGENT

- Betco Green Earth Certified for lower environmental impact.
- Non-phosphate machine detergent removes heavy food soils.
- Versatile – wide range of water conditions in both high and low temp dish machine.
- Metal safe detergent.

Item: 24073-00 - Cs./4 - 8 lb. Jars



PINNACLE SOLID PRESOAK

- Dual enzyme activated pre-soak penetrates hardened food soils and detarnishes.
- Reduces rewash with spotless one pass washing.
- Safe for silverware.

Item: 24771-00 - Cs./2 - 6 lb. Jars





SYMPPLICITY™ LAUNDRY SOLIDS



DUET-S LAUNDRY DETERGENT

- All-in-one laundry detergent formulated with water softeners, surfactants, color safe bleach and enzymes to remove the most difficult stains.
- Cold water effective, and safe to use on all washable fabrics.

Item: 47471-00 - Cs./2 - 6 lb. Jars



Visit **BETCO.COM** for complete **SYMPPLICITY™** details.



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