



40% Less Labor

50% Less Product

2X the Gloss

2X the Speed



# BetcoBest<sup>®</sup> LM

with SRT<sup>™</sup> Technology

**Most Effective Labor-Saving  
Finish on the Market**  
with MMT/50<sup>™</sup> Macromolecular Polymers



MMT/50 Macromolecular Polymer Technology<sup>®</sup> uniquely combines large polymers with the highest solid content and a low viscosity to slash strip/refinish and top scrub/recoat time, labor, and overall cost!

# BetcoBest® LM

with SRT™ Technology

## 40% Less Labor

Compared to a conventional 20% finish that requires 6 coats, only 3 coats of Betco Best® LM are needed, resulting in up to 40% labor savings or \$1,000 on average per location per project.

## 50% Less Product

Use 50% less product thanks to 50% larger polymer molecules that fill floor surface voids more quickly and 50% higher solid content to leave more finish on the floor per coat.

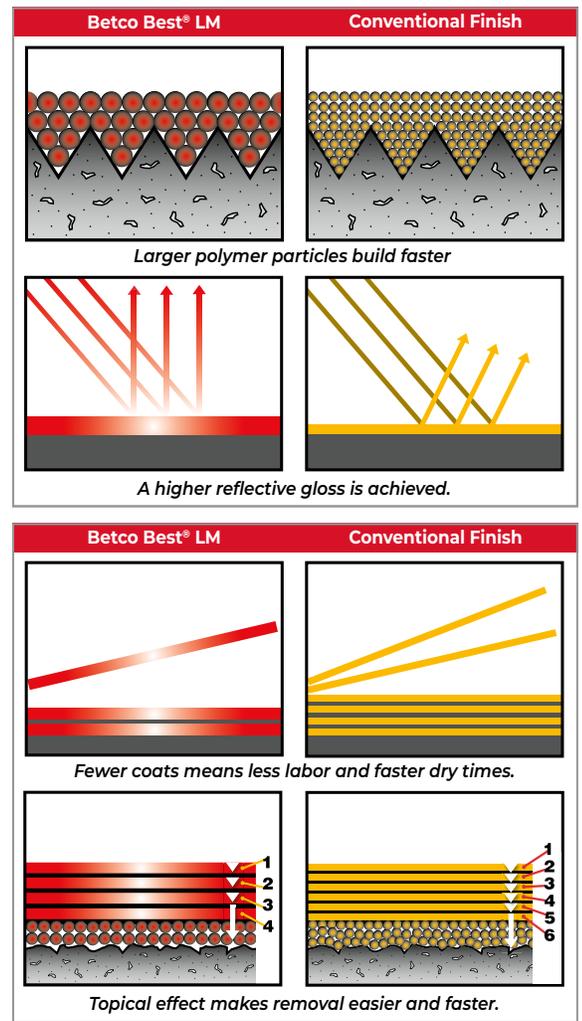
## 2X the Gloss

Extensive lab testing has shown that BetcoBest LM provides 50% higher gloss with fewer coats, leaving a lasting impression with your customers even with minimal burnishing.

## 2X the Speed

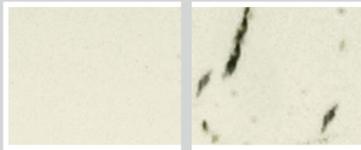
BetcoBest LM reduces overall dry time by 50% because it dries in the same timeframe as conventional finishes but requires fewer coats.

Even stripping is 50% quicker, as the first coat builds more quickly without penetrating deeply into the floor for easier, faster removal.



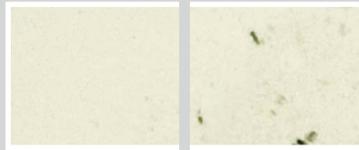
## Competitive Analysis\* Scuff-Resistant Technology (SRT)

4 coats of BetcoBest® with SRT were applied on the left side of each tile, and 4 coats of the leading competitive finish were applied on the right side of each tile.



BetcoBest® LM  
with SRT

Competitive  
Finish D



BetcoBest® LM  
with SRT

Competitive  
Finish S



BetcoBest® LM  
with SRT

Competitive  
Finish B

\* This information is presented based on Betco® research, which we believe to be correct and objective. No guarantee is expressed or implied.

Available in:

4 - 1 Gal. Bottles Item #64404-00

5 - Gal. Bag in Box Item #644B5-00

55 - Gal. Drum Item #64455-00



**Check out the Betco® Total Training Solutions Bundle!**

Learn about our unique offerings, including e-learning courses, distributor training at Betco HQ, and hands-on training at your location! These solutions meet the needs of every cleaning professional as they seek to improve their skills and knowledge.



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400 Van Camp Road  
Bowling Green, Ohio 43402  
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